

# Teen Safe Driving Campaign

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Maryland Teen Safe Driving Coalition

# Why do Teenagers get into car accidents?

## 8 Leading Causes:

- Driver inexperience
- Driving with teen passengers
- Nighttime driving
- Not using seat belts
- Distracted driving
- Drowsy driving
- Reckless driving
- Impaired driving

# Teen Driving Statistics

- Novice drivers at highest at risk for accidents
  - less anticipation, slower reaction times, poor judgment, or risky behavior
- Car crashes are the **leading cause of death** for teens
  - But are preventable!
- 16 to 20 year olds make up 7% of all drivers, but 12% of all traffic crashes, 14% of injury crashes, and 10% of fatal crashes

Young-Driver Related Fatalities and Serious Injuries – Actual (Five-Year Average)								
Actual	2004- 2008	2005- 2009	2006- 2010	2007- 2011	2008- 2012	2009- 2013	2010- 2014	2011- 2015
<b>Fatalities</b>	117	109	98	89	77	65	55	52
<b>Serious Injuries</b>	1,455	1,254	1,053	887	745	649	551	480

Maryland Teen Safe Driving Coalition goal:  
**NOT ONE MORE DEATH**

# What is proven to work?

- Seat Belts
- Primary Enforcement of Seat Belt Laws
- Not Drinking & Driving
- Graduated Driver Licensing (GDL) Systems
  - This is where Parents come in!
  - You provide the safe practice driving time and monitoring even after they begin independent driving
  - Be very involved in first few months of independent driving
  - Set rules and guidelines: <http://www.mva.maryland.gov/rookiedriver/>

# Teen Safe Driving Sticker Campaign

- 2016 distributed 20,000 stickers
  - Miss Shirley's and Greene Turtle



- 2017 distributed 40,000 stickers
  - Miss Shirley's, Greene Turtle, and Roy Rogers



# 2019 Teen Safe Driving Sticker Campaign

- Involving Maryland County PTAs
- Voluntary
- We provide the stickers to you
- Please take and distribute at your high school PTA meetings, or to other parents of teenagers
- We would also like to present a 20 minute interactive video on how parents can get more involved with their teen's driving at your school!
  - If you want us to present at your school please contact us!



# Thank you

- Contact:
- [lojeda@som.umaryland.edu](mailto:lojeda@som.umaryland.edu)
- Facebook: Maryland Teen Safe Driving Coalition
  - Please like us for updates and information!