



PTA is HERE FOR IT! ATTENDANCE CHALLENGE

During American Education Week
Challenge Dates: November 17th -30th

Since 1938, National PTA has been a co-sponsor of American Education Week, a celebration of public education. AEW 2025 may look different at your school. Because of this, PTA Council is inviting PTAs to support our students' success in another way by **incorporating our challenge into your existing programming!**

How It Works

STEP 1:

PTAs: Share the Attendance Pledge (English) and Attendance Pledge (Spanish) at your AEW activity or November PTA meeting/event and advertise the challenge via email and social media. The challenge ends on 11/30/25. **Promote** the PTA-BCPS Top 10 AEW Engagement Opportunities (details on next page).



STEP 2:

Students: Fill out the pledge, have your parent/caregiver sign it, and ask your principal or teacher to sign it. Take a picture of the completed pledge & email **ALONG WITH YOUR SCHOOL'S NAME** to **partnerships@bcptacouncil.org**.

STEP 3:

PTAs: You can set up your own method to collect pledges. Email them to **partnerships@bcptacouncil.org** and let us know the **name of your school!**

✿ **Students will be entered into a PRIZE DRAWING!**

✿ **PTAs with the most pledges will be awarded MINI-GRANTS!**



Questions? Contact Ramona Basilio, PTA Council's Family, School, and Community Partnerships Committee Chair at **partnerships@bcptacouncil.org**

Top 10 Engagement Opportunities for AEW & Throughout the Year!

1. Sign the BCPS Attendance Pledge
2. Read BCPS Policy 5120 "Enrollment and Attendance"
3. Support your public school
4. Attend a BCPS Parent University Event! Schedule of Events
5. Meet your school Principal and AP during AEW
6. Visit your child's classroom
7. Attend a BCPS Board of Education Meeting
8. Write a note of appreciation to a special teacher or administrator
9. Have a conversation with your student about responsible social media/cellphone use
10. Visit the PTA table during AEW, attend a PTA meeting/event, or join the PTA!



Take the pledge!

The Facts about Chronic Absenteeism

- Absenteeism in the first month of school can predict poor attendance throughout the school year. Half the students who miss 2-4 days in September go on to miss nearly a month of school.
- Poor attendance can influence whether children read proficiently by the end of third grade or be held back. By 6th grade, chronic absence becomes a leading indicator that a student will drop out of high school.
- Research shows that missing 10 percent of the school, or about 18 days in most school districts, negatively affects a student's academic performance. That's just two days a month and that's known as chronic absence.

www.attendanceworks.org

Baltimore County Council



everychild.one voice.®

www.bcptacouncil.org